## MAUDLINS HOUSE HOTEL PRIVACY POLICY 2014

We, Maudlins House Hotel, are committed to upholding the privacy and security of your user information. From time to time this policy may be revised, so please check here recurrently. This policy is a statement that we, Maudlins House Hotel, will not disclose identifiable user information to any third party without consent. Maudlins House Hotel has implemented a security program to keep information that is stored in our systems protected from unauthorized access.

### **Collection and Use of Information**

We take the utmost precision to ensure that the personal information we obtain from you is not used in a way that you may be unaware of *or* not agreeable to. You may wish to submit an information request about our Hotel or partake in one of our marketing promotions or subscribe to our e-mail or postal mail lists. In response, commonly we may ask for information such as your name, contact number and postal address. In the event you opt to provide us with this information, we will only use it for the objective specified. We do not sell, rent or share any of your personal information with any other party including any third-party joint promoters, nor use it for unapproved commercial purposes.

For example, information collected through our Site may be used to:

- Enter your email in our promotions
- Send marketing communications or surveys to you
- Respond to your enquiries or suggestions
- Improve the quality of your visit to our site

You can opt-out of any of these promotions by emailing us through info@maudlinshousehotel.ie

## **Reservation Process Security**

If you decide to make an online reservation at the Site, you will be connected to a reservation interface and a third party booking engine, which is provided by our booking management system vendor Net Affinity.

### **Information Protection**

The Net Affinity servers/systems are configured with data encryption, or scrambling, technologies, and industry-standard firewalls. When you enter personal information during the reservation process, or during a customer email sign-up, your data is protected by Secure Socket Layer (SSL) technology to ensure safe transmission.

# **Under 18 Years Privacy**

Please be aware that the Maudlins House Hotel website has not been designed for, and does not intend, for it to be used by anyone under age of 18. Accordingly, this Site should not be used by anyone under age 18.

### **Provided Links to a Third Party**

Maudlins House Hotel may provide links to a number of other web sites that we believe might offer you useful information and services. For example, list of local tourist attractions. However, it is to be noted that these websites may not offer the same Private Policy of Maudlins House Hotel. Therefore, we are in no way responsible for the actions of any third party, nor can we monitor and regulate the activities of these third party web sites. We advise you to always assess a third parties website Private Policy before disclosing any sensitive information.

#### **Cookies**

When you visit the Maudlins House Hotel website, some browsing-related information on your device is likely to be recorded in files called "cookies" and stored to your device history.

## 1. What are the different types of cookies & why do we use them?

- Strictly necessary cookies: these cookies are essential in order to browse some websites and use all of their features. Without these cookies, features such as the display will not have optimum functionality.
- Performance cookies: these cookies help us improve a user's experience by helping us understand how they use our websites (most frequently visited pages, applications used etc.).
- o <u>Functionality cookies:</u> in order to make browsing easier, these cookies store certain user preferences such as language.
- <u>Targeting/advertising cookies:</u> these cookies enable a user to receive targeted advertisements based on their interests.
- Affiliate cookies: these cookies enable third parties that publish marketing campaigns on their websites to be paid on behalf of the "web merchant".
- Cookies from social networks: these third-party Cookies let you communicate the content of our site to others, as well as your opinion in relation to our site. This is the case with the "Share" and "Like" buttons on "Facebook," "Twitter," etc.
  Please note we do not obtain any control over the procedures social networks use to collect information about you. Again, as a social network is a third party, we advise you to inspect their Private Policy.

## **Consenting to Our Private Policy**

Use of the Site illustrates to us your consent, as well as the consent of the company for whom you use the Site and whose information you submit (if any), to this on-line Privacy Policy, including the collection and use of information by Hotel, as described in this statement, and also signifies agreement to the terms of use for the Site. Continued access and use of the Site without acceptance of the terms of this Privacy Policy relieves Hotel from responsibility to the user.

### **Policy Modifications & Contacting Hotel**

Maudlins House Hotel reserves the right to change this Privacy Policy at any time; notice of changes will be published on this page. Changes will always be prospective, not retroactive. If you have questions about our policies, please contact us on: +353 45896999.